

## PRESIDENT-ELECT

The President Elect has a key leadership role in the Society. As an officer of the International Executive Board of the Forest Products Society, the President Elect has the duty to help establish Society policies and direct Society activities and programs and also has the following committee responsibilities. The President Elect serves as Chair of the Budget and Finance Committee, which monitors the fiscal health of the Society. The President Elect also Chairs the Gottschalk Award Committee and is a member of the Strategic Planning Committee. The year following his or her election, the President Elect becomes the President of the Forest Products Society and at that point is responsible for presiding over all Executive Board meetings of the Society and working closely with the Executive Vice President to develop and institute the Society's programs. The President Elect position is a 1-year appointment, followed by a 1-year appointment as President.

### Richard Vlosky

FPS President-Elect  
2015-2016



Richard Vlosky is Director of the Louisiana Forest Products Development Center and Crosby Land and Resources Endowed Professor in Forest Sector Business Development at the Louisiana State University Agricultural Center in Baton Rouge. He received his Ph.D. in Wood Products Marketing at Penn State University, an M.S. in International Forest Products Trade from the University of Washington and a B.S. in Natural Resources and Forest Management from Colorado State University.

His areas of research and consulting include: biofuels/bioprocessing & bioenergy, domestic and international forest products marketing and business development, certification & green marketing, eBusiness and eCommerce. He has authored or co-authored over 135 refereed publications, 15 book chapters and 4 books. Dr. Vlosky has made over 350 presentations on a variety of topics in the U.S. and 28 countries. He previously was: Product Line Marketing and Planning Manager, Plum Creek Timber Co, Seattle, WA; General Manager, Bar Tech International Coding Systems, Inc., Vancouver, B.C. and; Database Manager, Center for International Trade in Forest Products (CINTRAFOR) at the University of Washington, Seattle, WA. Rich is Sector Leader-Wood Products for the Louisiana Institute for Biofuels and Bioprocessing (LIBBi), and member of the Louisiana Representative. Southern Bioenergy Working Group. Internationally, he is the United States representative for the International Union of Forest Research Organizations (IUFRO) Research Group on Forest Products Marketing and Business Development; President of WoodEMA, the Association of Wood Processing and Furniture Manufacturing in Zagreb, Croatia and an Adjunct Professor at the University of Timisoara in Romania. For 10 years, he was the Team Leader for the UNECE/FAO Team of Specialists on Forest Products Marketing.

He has shown consistent commitment in serving the Forest Products Society since becoming a member 20 years ago. In addition to leadership as Membership Chair for the Mid-South Section, Rich has been involved in a number of strategic leadership roles at the National level. His most current activity was chairing the 2013 International Convention Coordinating Committee for the meeting held in Austin, Texas June 9-11, 2013. Shortly after the 2012 International Convention in Washington, DC, he developed and executed an evaluation survey to all FPS members, focusing on those that attended as a tool to improve the convention in 2013. His additional current and past contributions to the Society are: 2011-Present-Chair, Internationalization Task Group which Rich took the initiative to bring to the Board for approval to create; 1998-present Membership Chair Mid-South Section; 2009 Member. National Research Needs Assessment

Committee, Jointly sponsored by US Forest Service, Forest Products Society and Society of Wood Science & Technology; In 2007, he chaired the Website Development & Improvement Committee and continues to be a member; 2008-member of the International Nominating Committee; In 2006, he was a member of the Membership Recruitment/ Branding Committee; In 2005, he was a member of the Student-Full Member Conversion Committee; In 2002, at the request from the FPS Board, Rich Coordinated a Membership needs assessment survey. He developed the survey, executed it for all FPS members, analyzed the results and disseminated the assessment report to FPS members and the Board; In 2002, he was a key member of the International Cooperation Committee; From 2001-2003, Rich was Chair of the Marketing Technical Interest Group and Vice-Chair of this TIG from 1998-2000. From 1997-98 he was a member of the National Membership Committee and Chair of the ad-hoc Electronic Publication Task Group; From 1995-1998 he co-Chaired the Electronic Information Technology Sub-Committee; At the International Convention in Portland, Oregon, he was Co-Coordinator for the Marketing Educator Forum and the Information Technology Forum. From 1995-present he is a Reviewer for the Forest Products Journal.